



MAUI BABY EXPO

SATURDAY, SEPTEMBER 30, 2017 | 10AM – 2PM

August 2017

Aloha,

Babies start your engines!

Queen Ka'ahumanu Center & Maui Family Magazine presents the **1st Maui Baby Expo** on **Saturday, September 30, 2017** from **10am to 2:00pm**. This family-fun event will feature products, services, entertainment, prizes and more for parents and expecting parents of Maui baby and keiki 0-5 years.

The event will consist of a **Keiki Product & Services Resource Fair, Baby Crawling Contest with Grand Prize Diaper Supply for 1 year, family-friendly entertainment, door prizes and more!**

We invite you to join us this year as a Maui County keiki product or service provider. Booth forms are attached.

Here's to happy Maui babies,

Toni Rojas, CMP
Marketing Director
Queen Ka'ahumanu Center

Nicole Shipman
Owner/Publisher
Maui Family Magazine

Maui Mom of 2 girls & 1 grandson

Maui Mom of 2 girls



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BOOTH INFORMATION

Products and services that support parent, expectant parents and Maui's keiki 0-5 years of age are welcome to participate. This includes Maui County non-profit community organizations, State of Hawaii and County of Maui agencies, and for-profit companies that produce Maui Made products and services (Maui Made = 51% or greater must be made on Maui).

Location: Queen Ka'ahumanu Center, Center Court | 275 West Kaahumanu Ave Kahului

Dates: Saturday, September 30, 2017

Time: Load-in: from 8:30am
Event opens: 10:00am
Event Timeline: Will be provided by September 20, 2017
Event closes: 2:00pm
Load-out by: 3:00pm

Setup: QKC will provide:
▪ 1-6'x30" table with dark green logo floor length linen and 2 chairs
You are to provide:
▪ All product, collateral etc. No food or beverage sales. All must fit on top of the table
▪ Banner on the front of the table. Provide your own hanging materials
▪ Cash and credit card processing. QKC does not carry change. Wifi is available.
▪ Crafts and/or giveaways for keiki and/or parents encouraged, but not required.
Note:
▪ Existing trash receptacles can be used. No individual trash cans provided
▪ No power available

Load in/out: Available through docks 4 and 5 (rear of QKC) only, 5 minute active zone
You must provide all own carts etc
No late load in's or early load outs (see timeline above)

Parking: Is permitted in designated guest parking stalls only

Entertainment: QKC will be providing entertainment throughout the duration of the event. Details forthcoming.

Marketing: QKC to provide: Print, Radio, Website & Social Media advertising
Please provide: Advertising support including your website and social media
Connect with us @QKCMaui #shopQKC #dineQKC #playQKC #mauifamily and repost

Booth Fee: Non-Profit = Complimentary and (1) door prize item with retail value of \$10 or more
For-Profit = \$45 plus 4.166% State Tax (\$46.87 inclusive) and 1 door prize item with retail value of \$20 or more
▪ Booth fee is non-refundable
▪ Prize must be provided on day of event prior to 9:30am
▪ You are welcome to add your business card/flyer/contact information to your prize
▪ No prize/no booth



Application: Complete the required booth application and publicity release attached and submit by September 1, 2017.
You may submit via the following options: Email: mfeorene@gkcmanagement.com
Fax: 808-877-5992
Drop: QKC Guest Services Kiosk

- Application does not guarantee you a booth.
- You will be notified if your application is accepted by September 5, 2017 via email.
- Payment will then be required by September 15, 2017.

Payment: Due by September 15, 2017. Only checks are accepted.
Make payment out to: QKC Maui Owner, LLC
Mail to: c/o Queen Ka'ahumanu Center
Attention: Michele Feorene, Event Coordinator
275 W. Ka'ahumanu Ave., Suite 1200
Kahului, HI 96732

Questions? Michele Feorene, Event Coordinator at mfeorene@gkcmanagement.com



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BOOTH APPLICATION

Please complete all of the following areas clearly | Application Deadline: September 1, 2017.
Your application does not guarantee you space. You will be notified by September 5, 2017 via email if accepted.

Applicant Contact Information

Select one: Non-Profit Agency For-Profit Company

Registered Business Name _____

Primary Contact Name _____

FED ID# _____

Title _____

Address _____

Business Phone: _____

City | State | Zip _____

Cell Phone: _____

Email: _____

Organization/Company Overview

_____ website address: _____

Door Prize Item (minimum \$10 value for non-profit organization & \$20 value retail product/service)

_____ Retail Value: \$ _____

Social Media Accounts

Facebook page name: _____





Twitter handle: _____

Instagram username: _____

Pinterest username: _____

Your website (or where you sell i.e. etsy etc): _____

Are you active on social media? (circle) Yes | No

Circle platforms you are active on:    

connect with us @QKCMaui #ShopQKC #DineQKC #PlayQKC #mauifamily

I have read and agree to all the booth terms, conditions, and publicity release.

Signature _____

Date _____

Name (print) _____



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PUBLICITY RELEASE

QKC is Maui's central venue offering complimentary events that celebrate our community and culture. In order to promote our unique experiences, QKC will capture event moments via photography, videography and audio which may include you, your family and friends. To continue to provide special events, we must capture special moments and testimonial that encourage attendance and participation. QKC appreciates your support and recognizes your personal preferences relating to your image being used in photography and videography. Please review the consent below and if you have any questions, please direct them to QKC Management p: 808-877-3369 e: marketing@qkcmanagement.com.

Your patronage and support of QKC and our Maui community is greatly appreciated.

I hereby grant QKC Maui Owner, LLC and each of its parent companies, subsidiaries, affiliates, agents, franchisees, advertising or promotional agencies, and partners and such entities' officers, directors, agents, employees, respective successors and assigns (collectively, the "Authorized Parties"), the absolute and irrevocable right and permission to use my image and name in marketing and PR materials supporting QKC Maui Owner, LLC, and to use, publish, distribute, broadcast, display, exhibit and/or copyright the finished marketing materials including my letter, in any and all advertising and promotional materials based upon or derived therefrom, (collectively, "Materials"), in any manner whatsoever, for any and all purposes, including by way of example but without limitation advertising, promoting or publicizing products throughout the universe, in perpetuity, in any and all media now known or hereafter devised (including without limitation on the Internet), in conjunction with this or other advertising or promotions without additional compensation for an unlimited time and usage.

I understand, acknowledge and agree that I shall have no right of approval and no claim (including, by way of example but without limitation, claims for compensation of any kind or claims based upon invasion of privacy, defamation, copyright or right of publicity) arising out of any use, alteration, distortion, digitization, modification or illusionary effect or use in any composite form. I represent and warrant to QKC Maui Owner, LLC that this Publicity Release does not in any way conflict with any existing understandings, agreements, or commitments.

I understand and acknowledge and hereby, for myself, my children, my parents, guardians, trustees, heirs, executors, administrators, successors and assigns do waive and release any and all rights, claims and causes of action whatsoever I or they may now or in the future have against QKC Maui Owner, LLC for any matter, cause or thing whatsoever with respect to the Materials.

I am submitting this Publicity Release with the understanding and intent that it be relied upon by QKC Maui Owner, LLC.

Signature: _____ Date: _____
 Print Name: _____

Parent/Guardian's consent if the talent is under 18 years of above:

Name/Age of Child (18 years & under): _____ (attire for ID: _____)
 Name/Age of Child (18 years & under): _____ (attire for ID: _____)
 Name/Age of Child (18 years & under): _____ (attire for ID: _____)
 Name/Age of Child (18 years & under): _____ (attire for ID: _____)
 Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Signature: _____ Date: _____
 Print Name: _____